IN THE CLAIMS

1. (cancelled)

2. (cancelled)

3. (currently amended) The personal care product of claim ~~1~~ 52 formulated in the form of a liquid, solid, cream, ointment, solution, gel, mousse, stick, cream, spray, powder, emulsion or dispersion.

4. (currently amended) The personal care product of claim ~~1~~ 52 wherein said at least one POSS is present in an amount of at least about 0.005% by weight of said product.

5. (original) The personal care product of claim 4, wherein said at least one POSS is present in an amount of at least about 0.01% by weight of said product.

6. (original) The personal care product of claim 5, wherein said at least one POSS is present in an amount of at least about 0.05% by weight of said product.

7. (previously presented) The personal care product of claim 6, wherein said at least one POSS is present in an amount of at least about 0.10% by weight of said product.

8. (currently amended) The personal care product of claim ~~1~~52, wherein said at least one POSS is present in an amount of less than or equal to about 40% ~~or less~~ by weight of said product.

9. (currently amended) The personal care product of claim ~~1~~52, wherein said at least one POSS is present in an amount of less than or equal to about 20% ~~or less~~ by weight of said product.

10. (currently amended) The personal care product of claim ~~1~~52, wherein said at least one POSS is present in an amount of less than or equal to about 10% ~~or less~~ by weight of said product.

11. (currently amended) The personal care product of claim ~~1~~52, wherein said at least one personal care ingredient is an

absorbent, alphahydroxy acid, betahydroxy acid, polyhydroxy acid, antiacne agent, antiperspirant, anticaking agent, antifoaming agent, antimicrobial agent, antioxidant, antidandruff agent, astringent, binder, bleaching agent, buffer, biological additive, bulking agent, carrier, chelating agent, coupling agent, compatibilizer, conditioner, colorant, cosmetic astringent, cosmetic biocide, denaturant, drug astringent, detergent, deodorant, dispersant, external analgesic, emulsifier, film former, foaming agent, fragrance and fragrance component, hair styling ingredient, hair holding ingredient (mousse, spray, etc.), hair conditioner, hair color, hair growth promoter, humectant, keratolytic, moisturizer, straightening agent, oxidizer, mineral and organic particle, plastic, polymer, permanent waving agent, opacifying agent, perfume, pH adjuster, pigment, preservative, protein, retinoid, reducing agent, sequesterant, skin bleaching agent, skin conditioning agent, skin smoothing agent, skin soothing agent, skin healing agent, softener, solubilizing agent, surfactant, lubricant, thickener, penetrant, permeation enhancer, analgesic, anti-inflammatory agent, antibiotic, anesthetic, plasticizer, salt, solvent essential oil, sunscreen and UV-absorber, vitamin, provitamine, plant extract, ceramide and pseudoceramide.

12. (currently amended) The personal care product of claim ~~1~~52, wherein said at least one personal care ingredient is present in an amount of less than or equal to~~no more than~~ about 99.995% by weight of said product.

13. (currently amended) The personal care product of claim 12, wherein said at least one personal care ingredient is present in an amount of less than or equal to~~no more than~~ about 99.99% by weight of said product.

14. (currently amended) The personal care product of claim 13 wherein said at least one personal care ingredient is present in

an amount of less than or equal to~~no more than~~ about 99.95% by weight of said product.

15. (currently amended) The personal care product of claim 14, wherein said at least one personal care ingredient is present in an amount of less than or equal to~~no more than~~ about 99.9% by weight of said product.

16. (original) The personal care product of claim 12, wherein said at least one personal care ingredient is present in an amount of at least about 10% by weight of said product.

17. (original) The personal care product of claim 16, wherein said at least one personal care ingredient is present in an amount of at least about 60% by weight of said product.

18. (original) The personal care product of claim 17, wherein said at least one personal care ingredient is present in an amount of at least about 80% by weight of said product.

19. (original) The personal care product of claim 18, wherein said at least one personal care ingredient is present in an amount of at least about 90% by weight of said product.

20-51. (canceled)

52. (new) A personal care product comprising at least one POSS and at least one personal care ingredient, wherein said POSS is octa(phenyl)octasilsesquioxane and wherein said personal care product is a sunscreen composition, suntan product, antiperspirant, deodorant, cold cream, moisturizer, cleaner, shampoo, nail polish, conditioner, mascara, dual shampoo/conditioner, rinse, cream rinse, cosmetic, hair coloring, hair dye, bleaching composition, styling product, cleansing cream, soap, perfume and cologne, powder, permanent waving product, relaxers, preshave, shaving cream, shaving product, after shaving product, bath product, self tanning product, bleaching product, or a hair shine product.